DIGITAL TOOLS FOR ENTREPRENEURS

STRUCTURA

Programul de studii	MASTER Biotechnologies and Entrepreneurship
Anul de studii	II
Semestrul	III
Regimul disciplinei	DOS
Numărul total de ore pe săptămână	Curs – 1 ore; L/S/P – 2 ore
Numărul total de ore conform planului de învățământ	Curs – 14 ore; L/S/P – 28 ore
Numărul de credite transferabile	9

OBIECTIVELE DISCIPLINEI

Working with digital tools and understanding the new mechanisms of digital business. Understanding the cybersecurity concepts, secured payments and secured networks.

CONȚINUTUL DISCIPLINEI*

CURS	Nr. ore
1 Creating Products and Services in Bioinformatics Products in Bioinformatics Services in Bioinformatics e-Learning Platforms for Educational Programs in Bioinformatics	4
2 Digital tools for Entrepreneurs Apps and programs Digital tools for project management: Word; Excel; PowerPoint Digital tools for resources management. Database Concepts	4
3 Using of mobile software and hardware in Entrepreneurship Digital tools for communications (online meetings, hot lines) Email, Contacts, Calendar Digital tools for Cloud Computing Your Life Online	3
4 Security and Maintenance Digital tools for online security Viruses Phishing Spamming	3

Se vor specifica pe scurt conținutul disciplinei la curs si Lucrări practice L/S/P (denumire capitol și conținut capitol)

LUCRĂRI PRACTICE L/S/P	Nr. ore
1 Creating Products and Services in Bioinformatics Products in Bioinformatics Services in Bioinformatics e-Learning Platforms for Educational Programs in Bioinformatics	8
2 Best digital tools for Entrepreneurs Apps and programs Digital tools for project management: Word; Excel; PowerPoint Digital tools for resources management. Database Concepts	8

3 Using of mobile software and hardware in Entrepreneurship Digital tools for communications (online meetings, hot lines) Email, Contacts, Calendar Digital tools for Cloud Computing Your Life Online	6
4 Security and Maintenance Digital tools for online security Viruses Phishing Spamming	6

BIBLIOGRAFIE

1. Toma R.C., Diguta C.F., Dinu L-D.,(2019). Capitol 8 « Creating Products And Services In Bioinformatics », Introduction To Biotech Entrepreneurship: From Idea To Business, Editors Florentina Matei, Daniela Zirra, Springer Press, ISBN 978-3-030-22140-9

2. Catherine Kaputa, How Smart Entrepreneurs and Intrapreneurs Transform a Small Idea into a Big Brand, Nicholas Brealey Publishing, 2012

3. Warren Knight, Think #Digital First, 2016

4. IC3- GS5 Certification Guide

EVALUARE

Tip de activitate	Criterii de evaluare	Metode de evaluare	Pondere din nota finală %
Curs	Testing theoretical knowledge	Quiz test	50%
L/P/S	Testing practical knowledge	Quiz test	50%
Alte activități			

Titularul activităților de curs: SL Dr. Radu Cristian TOMA

Titularul activităților de lucrări practice L/S/P: SL Dr. Radu Cristian TOMA